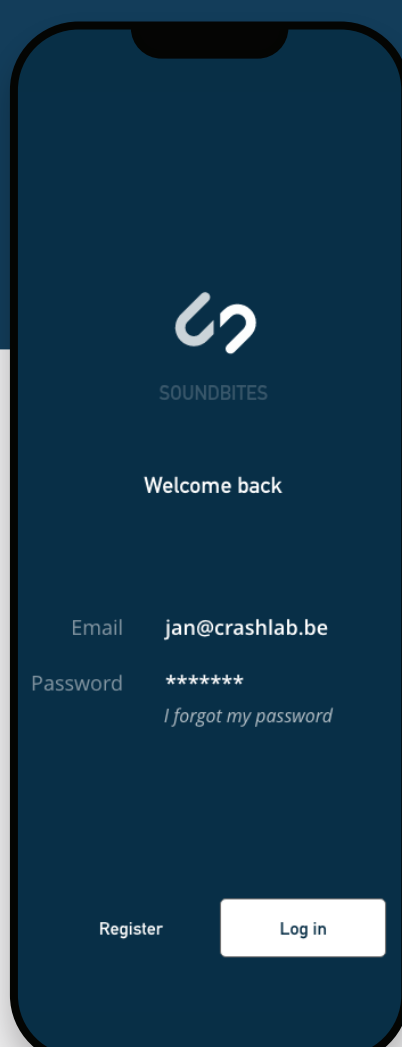




SOUNDBITES

We all remember the morning news on the radio. Small bite size pieces of knowledge in an easy to consume format.

What if we could go back to that time. What if, every morning, you put your phone on the coffee machine, and the news starts playing. After that, your favorite newsletter lists it's headlines. Followed by some extracts from new songs that just came out



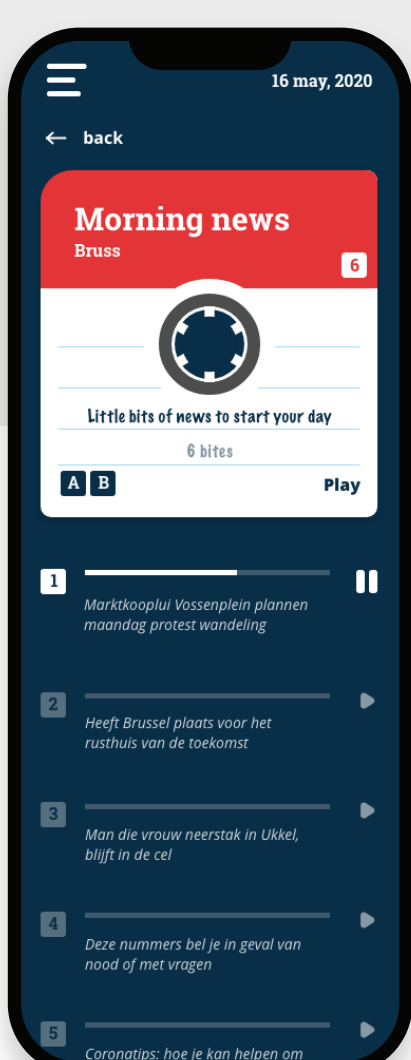
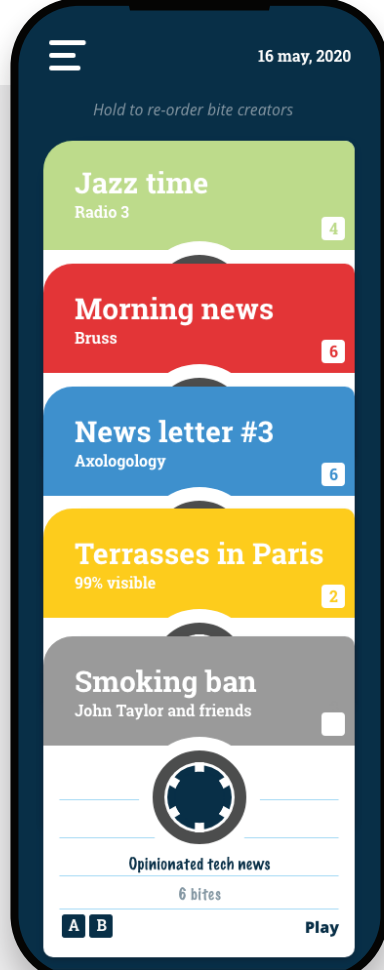
Process

This process started off with a paper prototyping. I pasted some stickers around the house, and tried to figure out what the common places what places to paste these.

The water boiler is one of the first places I pasted one, my desk the second. The night cabin got one, as did the little table next to my couch. That last one got removed later, as I accidentally put my phone on it later that evening.

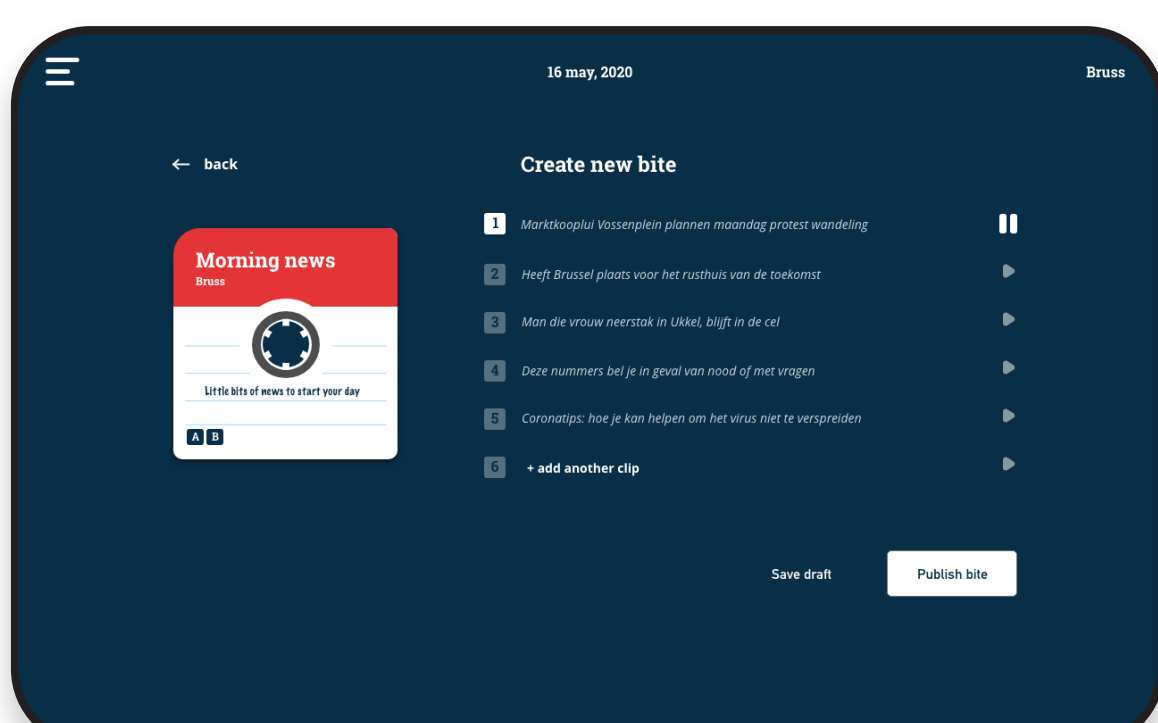


These stickers contain an NFC tag, that lets the device know it needs to start playing so-called soundbites. In a later stadium, these bites can vary based on the sticker it has been put on. For now, it just plays any unplayed bite submitted from that day, from the top creator in the overview down to the lasst one, as marked by the listener.

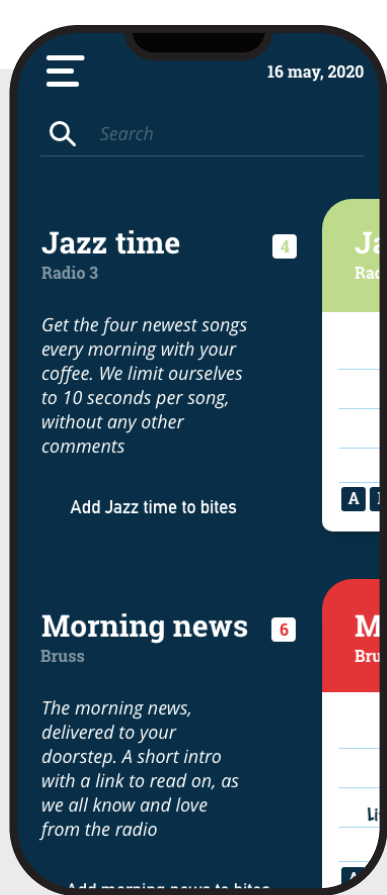


Ease of use

It should be as easy as possible for a user to go through soundbites. Any info that is unnecessary will distract listeners from the content. To that end, I opted to remove the second countdown from the player screen.



Soundbites can be added online by media- and content creators. They should be added per day, and limited in time and number. This number should be achieved through user research and testing.



Discovery

Finding new soundbite creators can happen via discovery, or via the search function. After initial runs and testing, a "more like this" might be desired.